

BIO – Svetlana Zeran

Svetlana is a Registered Professional Forester and is currently the Planning Forester for the Bancroft Minden Forest Company. They are a small private company based out of Bancroft who holds the sustainable forest licence to manage the Bancroft Minden Forest, a Crown Forest management unit with over 250,000 hectares of productive forest available for timber production, on behalf of 25 different shareholder companies. She is currently developing the 2021-31 Forest Management Plan and as of this coming September, will take on the added responsibility of General Manager of the Company as the first woman to act in this role in the Southern Region of Ontario.

She started her career modestly, working in the trenches, planting trees in 3 different provinces. Those trees paid for her education and since graduating with an Honors Bachelor of Science in Forestry from Lakehead University, Svetlana has worked for the non-profit sector, Government and Industry in various capacities. She has a passion for sustainable forest management and is developing strategies to build resilience in the future forest to withstand future attacks from pests and diseases in a changing climate.